

Infinite Finishes Inc.



U.S.A

Infinite Finish Inc. Distributorship

The initial capital investment requirement for an Infinite Finishes Distributorship is:

\$25,000.00 USD

With this you will have a designated area depending on either population of up to: 999,999 people or a 300 mile radius, whichever comes first. (We are willing to negotiate with you on area/population)

Below is our distributorship introduction brochure, information, environmental and green information.

Company History

www.infinitefinishes.net

Infinite Finishes Inc. was founded by the Richard and Jayne Baumeister family in the spring of 2005 in beautiful Northern Colorado on the base of the famous Rocky Mountains starting as Surface Masters LLC. Richard drew from his 30+ years in the aircraft, automotive and marine finish business to formulate the infinite line of hard-surface coatings. A wear-resistant, repairable finish that offers infinite choices in color, pattern and level of gloss. With the help of his wife and his family's contribution and unique skills they worked late nights and long hours, blood-sweat and tears, until they created the Infinite Finishes line. With the amazing ability to create almost any design on almost any hard surface, they started to think about spreading these wonderful techniques and products around. This was the start of the distributorship: Infinite Finishes Inc. *A family dream turned into reality.*

We live and are located in beautiful Loveland Colorado next to the famous Rocky Mountains. We are very excited to have started the process of distributing to the states and possibly China which is a great accomplishment for us.

Please Contact me with any questions or further information about a distributorship purchase and I look forward to doing business with you!

Thank you,

Ileha (leah) Parsegian

CEO

Infinite Finishes Inc.

1708 Abeyta Ct. Loveland CO 80538

(970) 232-4353





Infinite Finishes Inc.

Be the **first** ✓ in your area to purchase a
Distributorship with:
Infinite Finishes Inc.



These unique, first in the industry techniques and products allow us to create patterns, looks and custom artwork on surfaces that were only a thought prior. From creating the look and beauty of real stone and marble, to flames, to signs, custom artwork and more, we can add our product to almost any hard surface imaginable~!

~If you can dream it,
you can create it~



Why not be part of a unique, green industry and be one of the first to own an Infinite Finishes franchise and create beautiful works of art where the "Sky is the Limit" and you will never run out of potential customers!

What will I receive with a distributorship purchase with **Infinite Finishes**?

With Infinite Finishes Inc. you'll receive training, on-going technical, marketing and administrative support for as long as you own your franchise.

Materials...All products, tools and materials needed to produce all of the Infinite finishes line. Including all equipment and kits needed, along with enough material for you to provide up to \$5000 work of work.

Training...In depth, detailed hands on training at our facility... we provide a regimented hands on training program to teach each franchisee and and/ or their attending technician/s the skills and techniques needed. As well as ongoing Research and development on products, new ideas and more!

Technical Support... you will have access to a technical trainer, technical updates, annual technical workshops, and an ops manual. You will always be able to get an answer to your technical questions or challenges.

Marketing Support... you will receive startup marketing collateral, including business cards, letterhead, before and after picture album, brochures, door hangers, and sales brochures, and color samples and more. In addition, a customized sub-web and unique url address will be created for you so customers can find your phone number, email you, request an estimate and read about your particular services.



GO GREEN! Why Resurface instead of replace?

- No messy demolition, no waste put in the landfills
- Our midcoat is completely water soluble
- No more new materials used to make new items



Home remodeling generates between 3 and 5 lbs. of construction waste per square foot of home. By contrast a remodeling project can generate between 60 and 120 lbs. of waste per square foot!

Surface Masters provides a Green Remodeling Alternative...restore damaged and dated bathroom fixtures, tile and countertop surfaces and reduce the amount of unnecessary waste clogging landfills

With growing concerns over global warming, greenhouse gases, and ozone levels, surface refinishing makes more sense than ever before. Not only does refinishing reduce the burden on landfills, it also helps reduce pollution created by manufacturing and transporting new fixtures. Instead of tearing out old counters, tubs and items and replacing we resurface the existing and our midcoat is now completely water soluble.



~Wake up excited each day to a new creative job,

where your unique product skills will be needed in almost every industry out there. Airports~ How about a beautiful lit walkway using Plexiglas and infinite artwork all over it lit up as people cross? A nightclub with flame or custom countertops, or glow in the dark bathroom stall dividers? The

possibilities are endless. We also offer metallic to add to the colors as well as glow in the dark additives to add to the clear coat. Why sit another day in a boring cubicle, when you can be your own boss, make your own hours and be as successful as you want to be!

The Incredible Value of Refinishing

There are UGLY bathtubs, showers, tile walls, vanities, sinks and kitchen countertops all over this country! In the past, the traditional solution was to rip these fixtures out, throw them in the landfill, and install a brand new fixture.

Not only is replacement very expensive and time consuming, but it is environmentally irresponsible.

Today, there is a much better alternative to replacement...and it's called Surface Refinishing!

How does Infinite Finishes fix UGLY?

As a mobile service, we restore the existing fixture right in place. We make any necessary repairs and then apply hi-tech products through a proprietary process. Our coatings create a new finish that is extremely hard and durable and will extend the life of the fixture for 15 years or more!

What are the benefits?

With the Infinite Finishes process we can:

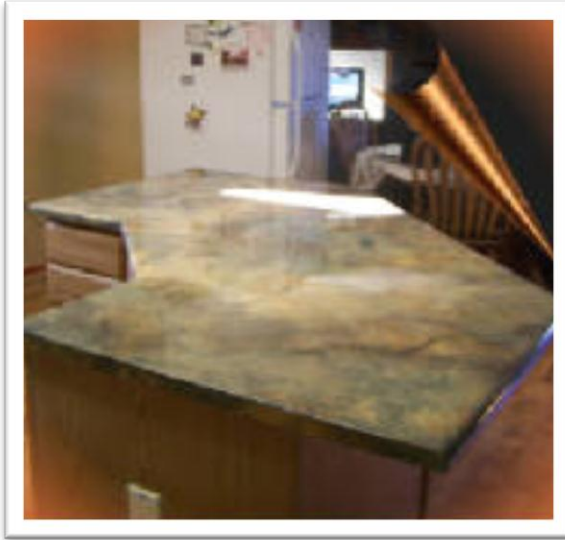
- Change colors using a wide selection of designer colors and textures
- Repair cracks, chips, and scratches
- Restore the finish so it's smooth, clean, and glossy
- Permanently seal tile grout lines so they are easy-to-clean
- Add 15 - 20 years of life to bath and kitchen fixtures
- Save thousands of dollars over replacement
- Complete most jobs in just 1-3 days without the mess of replacement.

And spot-repairable!



The Broad Demand for Refinishing

Your Customers can include:



- Homeowners
- Realtors & Stagers
- Apartments
- Hotels
- Universities
- Nursing homes
- Military bases
- Hospitals

- **Business Owners**

- **Commercial properties and more!**

The demand for its products or services contributes to the success of any business. The stronger and broader the demand, the more likely a company will generate sales and profits.

The demand for refinishing is incredible! Virtually every home, apartment, hotel, college dormitory, nursing home or military base is a potential customer. If the property has a bath or kitchen, then it's a prospect for refinishing!

The U.S. Department of Commerce reports that nearly 45% of the \$250 billion Americans spend remodeling their homes each year is spent on bathroom and kitchen remodeling.

Surface refinishing is remodeling without replacement. The appeal is saving up to 75% over the cost of replacement. There's a green message, too, because refinishing effectively recycles old bathtubs, tile and countertops instead of throwing them into our landfills.

While the refinishing industry began over 30 years ago, there have been some dramatic improvements over the last 15 years. Not only have the materials and processes been improved, but more effective marketing is rapidly educating consumers to the benefits of refinishing. For many reasons, this is a great time and opportunity to get into this industry as consumers are discovering refinishing and its popularity is taking off.

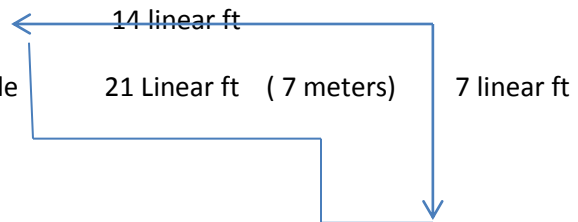
Infinite Finishes- Countertop profit margin

Countertop size example

Infinite Stone/ Infinite Fleck



30 in wide = ½ meter wide



21 linear ft countertop= 7 meters (added Length of countertop is how we price ours)

Primer costs and mixing ratios:

To paint/coat this average size countertop you will use on average 1 pint of mixed primer(½ pint resin and ½ pint catalyst) This will cost you about 1/8 of a gallon price total around- \$9 - \$10 usd only!

Clear coat costs and mixing ratios:

The clear coat either high gloss or semi- gloss cost the same- they are the same ratio mixing 1-1 ratios ½ pint resin to ½ pint catalyst= 1 pint ready to spray clear. These can all be reduced slightly if needed to spray with reducer or lacquer thinner. But small amounts, no more than 5%. -\$9 -\$10 usd only!

Infinite Stone costs:

These stains are ready to go as is right out of the container. You will only need small amounts of stain color for the countertop. It is a layered hand applied product like faux painting but a small amount of stain goes along way. For this size countertop depending on how many colors and layers will run you from- \$3 -\$5 for the entire countertop!

Infinite Fleck costs:

This product like the stain is ready to go and be sprayed as is right out of the container. For this size countertop you will use on average ½ - 1 pint of product depending on the desired look wanted. This on average will run you about \$6 -\$8 for this size countertop only!

Prepping and masking costs:

The only thing left will be prepping and masking materials. Depending on how much prepping material you use like-masking sand paper and tape. On average with masking paper, tape, plastic masking(if needed) sand paper and prepping materials about \$10 - \$15 usd maybe? Not even that much.

Profit amount:

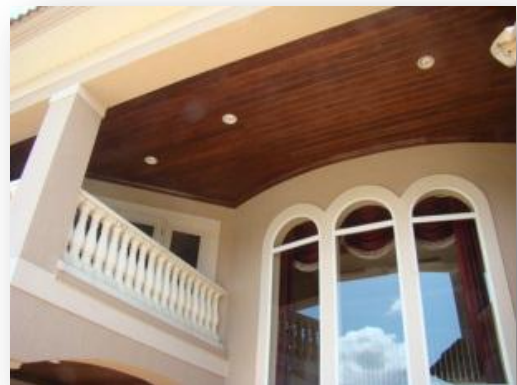
So for a 21 linear ft countertop shown above in the example for the material and product costs you are looking around \$30 - \$40- usd tops! We usually charge \$40-\$60 / linear ft for infinite stone depending on the colors and looks wanted and \$20- \$35 / linear ft for the sprayed infinite Fleck premixed countertops.

Infinite Stone for this size we would charge on average: \$840- \$1260 usd minus the material and product costs you are looking at a profit of: \$800- \$1220 usd amazing profit! This is not including labor costs but that is always different depending if you do the work or how much per hour or job you may pay someone else to do the job.

Infinite Fleck - \$420 - \$630- for this size countertop, after taking out the product and prepping products we would make an average: \$380 - \$600 usd amazing profit!

As an **Infinite Finishes Inc.** Distributorship- you will be able to refinish:

- All types of bathtubs... porcelain, fiberglass, cultured marble & acrylic.
- Ceramic tile walls, showers, vanities, & floors.
- Cultured marble, laminate, & tile vanities.
- Kitchen countertops of Formica™, tile, or even Corian™.
- Fiberglass and tile showers.
- Porcelain and cultured marble sinks.
- Wood and Concrete staining
- Faux and creative painting
- Repair chips, cracks, & scratches.
- Spot repairs on existing surfaces.
- As well as custom items including:



-Signs, vehicles, Plexiglass, walls and much more! Resurfacing is only limited to your imagination. The items, designs and possibilities are endless.

Your new business will not be just about refinishing bathtubs. It's about remodeling without replacement and it's why you need to fully investigate owning an Infinite Finishes Inc. Franchise- Distributorship.



Competitive Advantages

High customer demand: Literally every home, hotel, apartment and business is a potential customer. Refinishing offers incredible savings of up to 75% of the replacement cost of most bathroom fixtures and kitchen countertops.

Family friendly work schedule: A typical franchisee's workweek is 8 am to 5 pm, Monday – Friday and advance scheduling allows you the flexibility to work when you want to!

Recession resistant: Whether the economy is booming or receding, cost savings of up to 75% are always attractive. Actually, our business gets even better when budgets are tight because that's when people especially want to save money and, yet, still receive a good value.



Good profit margins: Your hard work combined with Infinite finishes support systems will generate competitive profit margins.

Scalability: Your sales and income will multiply every time you hire a technician! Expanding your own business is predictable and manageable.

Fast growing home improvement segment: Interest in refinishing is growing. The bath and kitchen are the two most remodeled rooms in the house. The demand for cost-effective ways to remodel without replacement will continue to grow.

Limited competition: Surface Refinishing is not crowded when compared to other home services such as plumbers, painters, landscapers, or carpet cleaners.

Low inventory: Your capital will not be tied up in large inventories of supplies. A surprisingly small amount of supplies and equipment are needed to perform the average job.

Low account receivables: Homeowners will make up about 60% of your business and will pay by cash, check or credit card. Commercial receivables are typically net 30 days.

Growth Industry: It's estimated that only 20% of the general public are aware of the benefits of refinishing. That means 80% of the population of your city represents untapped potential!

The Infinite finishes line:

Infinite Stone **Infinite Speck**
Infinite Fleck **Infinite Color**
Infinite Spot Repair

Spot repairs, faux marble and stone finishes, imitation Granite, color changing, major repairs and more!

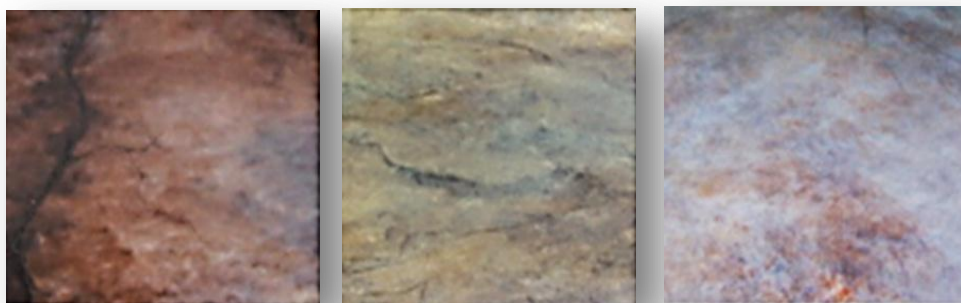


We provide custom imitation stone finishes and surface reconditioning of all kinds. Our high quality products and experience create the sophisticated, luxurious, realistic look of marble and granite on a multitude of surfaces, providing custom finishes for every home.

Many people are new to the wonderful world of resurfacing. The question we get asked the most is "What exactly is resurfacing?" Simply put: Resurfacing is like a face-lift to your surfaces, giving them back the life and beauty they once had when they were new.

It's not just your basic paint job either. Basic paint acts more like a Band-Aid that you put on to cover something up. Our products are specially formulated to fuse with the old surface to completely and permanently transform it.

(some examples of Infinite Stone Finishes that you can create)



Custom Resurfacing

Our services are limited only by your imagination! Just about anything can be resurfaced:

- ∞ Countertops
- ∞ Bar-tops
- ∞ Cabinets
- ∞ Sinks
- ∞ Bathtubs
- ∞ Shower Pans
- ∞ Tile Surrounds



- ∞ Pools
- ∞ Spas, Jacuzzis
- ∞ Columns, Pillars
- ∞ Autos
- ∞ Boats
- ∞ Tables
- ∞ Signs and more!



Seam-less Repairs

Repairs are always included as part our process. Ranging from minor chips and dings to partial rebuilds and structural formations. Our repair service covers:

- Warping
- Chipping
- Gouges
- Burns
- Peeling Laminates
- Cracked tiles, shower pans, and tub bottoms
- Mis-matched coloring
- Rust
- Worn surfaces



Call us today to find out how you can be the next **Infinite Finishes Inc.** - Distributorship owner in your area!

Infinite Finishes Inc.

Attn: Ileha Parsegian
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(970) 232-4353

or send us an email: info@surfacemaster.net

www.infinitefinishes.net



